**GOAL 1 Excellence in Education:** Establish Pitt Pharmacy as the preeminent leader in pharmacy, pharmaceutical sciences and interprofessional teaching, learning and assessment.

1.1 Deliver a superior, dynamic, student-centered curricula that emphasizes inclusive solutions to improve the health and well-being of people.
1.2 Provide learners with personalized education opportunities.
1.3 Assure an optimal learning environment, including access to wellness and academic support resources, focused on student success.
1.4 Strategically recruit and enroll a diverse and academically qualified student cohort each year.

**GOAL 2 Research of Impact as a Research School of Distinction:** Be recognized as the preeminent leader in drug discovery, development, translation, implementation, and outcomes research that transforms patient care.

2.1 Invest in recruitment and retention of faculty and staff to strategically increase Pitt Pharmacy reputation and rankings including a top 10 NIH research ranking.
2.2 Catalyze collaboration and interdisciplinary research opportunities.
2.3 Diversify the Pitt Pharmacy research portfolio.
2.4 Lead the data-driven revolution in optimizing medication use that transforms patient care.

**GOAL 3 Improve Health Through Service:** Position Pitt Pharmacy as the destination for practice transformation, innovation, and impact while improving the lives of those in our communities.

3.1 Establish Pitt Pharmacy as leaders in translation and implementation team-based patient care and therapeutic interventions to advance cutting-edge medicine and improve health outcomes.
3.2 Reimagine equitable treatment and delivery of health care provided by pharmacists.
3.3 Strengthen partnerships with health systems, pharmacies and pharmacy chains, pharmacy organizations, payers and other entities to continually implement and evaluate best practices.

**GOAL 4 Thriving Pitt Pharmacy Community:** Regard Pitt Pharmacy as the best place to work or train.

4.1 Make equity, inclusion, diversity and belonging a bedrock of Pitt Pharmacy.
4.2 Enhance an organizational culture at Pitt Pharmacy that encourages collaboration, collegiality, upholds our values, and simultaneously fosters the well-being of its community members.
4.3 Strengthen professional development and mentoring opportunities for faculty, staff, students and trainees.
4.4 Position Pitt Pharmacy faculty, staff and trainees to play a role in health advocacy.

**GOAL 5 Continued Success, Innovation and Sustainability:** Secure Pitt Pharmacy’s legacy of excellence for the long-term.

5.1 Ensure a sustainable financial model that positions Pitt Pharmacy for continued success, innovation and sustainability.
5.2 Enhance our national reputation.
5.3 Position faculty, staff, students and trainees for placement as national leaders.
5.4 Prioritize engagement with the alumni network.
5.5 Strengthen operational efficiency.

**MISSION**
The School of Pharmacy develops pharmacists and pharmaceutical scientists as innovators and leaders to improve the health and well-being of the world around us.

Through inclusive excellence, innovation, and leadership, we achieve pioneering and exemplary:
- Pharmacy and pharmaceutical sciences education,
- Research and scholarship, and
- Patient care and service.

**VISION**
To be an outstanding school of pharmacy renowned for excellence in discovery and advancement of science-based use of medicines and other interventions to enhance the vitality and quality of life.

**VALUES**
Professionalism
Integrity
Teamwork
Trust
Passion
Health Equity
Accountability
Responsibility
Mutual Respect